



I Signed Up for Twitter... What Do I Do Now?

Welcome to Twitter! We hope you'll find this resource enhances not only your meeting experience, but your career as a whole. Now that you've set up your account, try out the following:

1. Explore the meeting hashtag: #ASCO16

Search Twitter



Search for the meeting's hashtag to see what others are saying. You'll find that the online discussion isn't limited just to attendees – colleagues who couldn't attend, patient advocates, cancer centers, and other organizations all tune in to discuss the meeting!

Feel free to follow users if you like what they have to say – this will add their future tweets to your feed on the Home tab.



Follow

2. Interact with other users



Reply

Publicly respond to a user's tweet with your own thoughts



Retweet

Share a user's tweet with your own followers



Like

Show your appreciation by "liking" a user's tweet

3. Join the discussion

Send your own tweet! Here is an example of a well-constructed tweet:

Mention a user by including the @ symbol before their handle (username). They'll get a notification that you mentioned them in your tweet!

Thanks to @ASCO staff for teaching me to use Twitter here at #ASCO16. Check out the resources at asco.org/social-media.

Use a **hashtag** so others can find your tweets, even if they don't follow you yet.

Your tweet is limited to 140 characters, but you can always include a link to additional resources or information.

