

# ASCO® Exhibitor Newsletter



Stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

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### **Wishing You a Happy and Safe Holiday Season!**

Here at ASCO, we wish you a happy holiday season and a wonderful new year! We look forward to seeing you at our 2023 meetings and thank you for your continued support.

### **2023 Symposium and Annual Meeting Advertising Opportunities**

From hotel door drops and print *Daily News* to podcasts and out-of-home positions, ASCO offers a wide variety of opportunities for YOU to get your company in front of attendees at the 2023 GI and GU Cancers Symposia and ASCO Annual Meeting. Advertising opportunities are selling quickly, so act now! Contact [Jen Callow](#) to check on availability

[2023 ASCO GI and GU Media Kit](#)

[2023 Media Kit— year-round, ASCO Connection, ASCO Annual Meeting, and ASCO Quality Care Symposium](#)

### **Exhibitor-Exclusive Branding Opportunities Still Available: #GI23 and #GU23**

Reach out to [Michele LaFrance](#) today about [these exciting offerings!](#)

### **Don't Miss These Upcoming Exhibitor Deadlines**

Take note of these important deadlines for our upcoming in-person meetings:

- ASCO Gastrointestinal Cancers Symposium | *January 19-21, 2023*
  - The discount price deadline date is right around the corner. Place all orders through our vendor partners by December 21, 2022 to secure the best rates. Review the [Exhibitor Service Manual](#) today.

- ASCO Genitourinary Symposium | *February 16-18, 2023*
  - The [Exhibitor Service Manual](#) is now available
  - Login to the [Exhibitor Resource Center](#) and start completing your information today
- ASCO Annual Meeting | *June 2-6, 2023*
  - Full payment is due no later than Friday, January 27, 2023
  - The Exhibitor Service Manual will be available in February 2023

### ASCO Plenary Series: Important Phase II Results in NSCLC to be Presented Dec. 20

Join the [ASCO Plenary Series](#) live broadcast from 3 PM to 4 PM (ET) on Tuesday, December 20. Melissa L. Johnson, MD, from the Sarah Cannon Cancer Center, will be presenting Abstract 397600: *ARC-7: Randomized phase 2 study of domvanalimab + zimberelimab ± etrumadenant versus zimberelimab in first-line, metasta c, PD-L1-high non-small cell lung cancer (NSCLC)*. The session will be moderated by Marina Chiara Garassino, MD, from the University of Chicago. Jedd D. Wolchok, MD, PhD, FASCO, from Weill Cornell Medicine, will set the stage prior to Dr. Johnson’s presentation, and Solange Peters, MD, from the Centre D’Oncologie Chuv, will serve as discussant. **No registration is required to participate**; however, you must log in with an ASCO.org username and password to access the session live or on-demand. Mark your calendars to [watch here](#) December 20.

### It’s Cold Outside, but Summer is Coming! Stay Tuned for Opportunities at ASCO Breakthrough

Program highlights about #BT23 are now [available](#). Shortly after the new year, keep your eye out for exhibit, advertising, and support opportunities. Be sure to save the date for ASCO Breakthrough (August 3-5, 2023, in Yokohama, Japan)!



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