

ASCO Exhibitor Newsletter - July 2021

Stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

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Join us at the 2021 ASCO Quality Care Symposium and Make Connections That Matter

With a record number of abstract submissions, the 2021 Symposium, September 24-25 in Boston, Massachusetts, promises to be one of the best yet. The Symposium will feature a variety of sessions covering the latest science in measuring and evaluating the quality of cancer care. ASCO is excited to welcome Ben W. Corn, MD, the 2021 ASCO Humanitarian Award winner, as the Symposium's Keynote Speaker. Exhibit sales are open, and space is limited; don't miss this opportunity to be at ASCO's first in-person event in 2021.

- [Learn more](#) about our [enhanced exhibit opportunities](#) and [sign up](#) today. Contact [Michele LaFrance](#) for more information.
- Increase your exposure by securing one of a limited number of [Symposium advertising opportunities](#). Contact [Joe Frank](#) for more information.

Save the Date! Upcoming ASCO Exhibiting Opportunities

- **ASCO Breakthrough**

Are you watching the Olympics? ASCO is going to Japan too! Join us in Yokohama, Japan, August 25-27, 2022, for ASCO Breakthrough. The meeting will bring together global leaders in oncology medicine, research, and technology to explore cutting-edge science and a unique application of technology that is transforming cancer care with remarkable new therapies. ASCO Breakthrough will offer interactive education and scientific sessions on the most advanced technology in oncology – artificial intelligence (AI), new diagnostics, delivery of care, and more. Opportunities are limited. Exhibit sales open in late August 2021!

- **GI Cancers Symposium and GU Cancers Symposium**

We are back in San Francisco in 2022 for the ASCO Gastrointestinal Cancers Symposium, January

20-22, 2022 and ASCO Genitourinary Cancers Symposium, February 17-19, 2022. These Symposia offer new, innovative findings in GI and GU cancer treatment, research, and care. Don't miss connecting in-person with healthcare providers in these crucial fields. Exhibit sales open in September 2021!

For more information on exhibiting, contact [Michele LaFrance](#).

Conquer Cancer Sponsorship and Support

An array of [sponsorship and support opportunities](#) are available through Conquer Cancer® The ASCO Foundation. Opportunities are currently available for the ASCO Quality Care Symposium. Interested in supporting this meeting? [Contact Conquer Cancer](#).

ASCO Advantage: Exciting Training Opportunity for Industry Professionals

[ASCO Advantage](#) is an innovative training opportunity from the Society that leverages ASCO's vast educational experience to create custom learning solutions for industry professionals. It is a benefit to our members and their patients to have industry partners who understand clinical decision making. Email advantage@asco.org to learn more about this exciting opportunity today.

Last Chance! 2021 ASCO Annual Meeting Exhibitor Survey Closes Friday, July 30

How can ASCO make your planning easier? How can we help you attain your meeting goals? This is your chance to share important details. Please complete this [brief survey](#) to improve future ASCO meetings. We truly appreciate your feedback!

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