



Stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

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Upcoming Important Deadlines - 2022 ASCO Annual Meeting

The 2022 ASCO Annual Meeting will be held June 3-7, 2022, in person at McCormick Place in Chicago, Illinois. Online Only Registration will also be available. Exhibits will be held in person June 4-6, 2022. Important deadlines for the ASCO Annual Meeting are listed below.

Opportunity	Contact	Deadline
IET sessions - submit all session details (title, speakers, and description)	ascoexhibits@spargoinc.com	February 23, 2022
Premium Ancillary Educational Event Requests	ascoeventrequest@spargoinc.com	March 7, 2022
Late-Breaking Abstract Submission	Abstracts@asco.org	March 17, 2022
Exhibitor Directory Information*	ascoexhibits@spargoinc.com	March 30, 2022
Freeman Online Ordering Discount Pricing	ascoexhibits@spargoinc.com	April 26, 2022
Hotel Reservation & Early Registration Deadline	ascohousing@spargoinc.com ascoregistration@spargoinc.com	April 27, 2022
Pharmaceutical and Device Pipeline and Clinical Trials Directories	michele.lafrance@spargoinc.com	April 27, 2022

*Exhibitors with unpaid balances will not be included in the printed exhibitor directory. Ensure your company is included by paying all balance due invoices by **March 1**.

Help Your Company Stand Out During the Annual Meeting

Print, Digital, Onsite, and Out of Home Advertising – remaining opportunities are limited – secure your Annual Meeting advertising today. Review the [Media Kit](#) and contact [Linsey Rosenthal](#) to purchase your ads today.

Pharmaceutical and Device Pipeline and Clinical Trials Directories - Gain exposure through the Pharmaceutical and Device Pipelines and Clinical Trials Directories. The directories will provide health care professionals access to current information on pharmaceuticals in development and oncologic clinical trials to encourage and stimulate meaningful dialogue. Directories will be prominently positioned on the ASCO Annual Meeting website and accessible in the Exhibit Hall in Chicago to drive traffic to your exhibit.

Sponsorship and Support Opportunities - An array of sponsorship and support opportunities for the Annual Meeting are available through Conquer Cancer®, the ASCO Foundation. Contact [Conquer Cancer](#) today.

Fraud Alert: Pirate Companies

Exhibits, Housing, and Registration: ASCO is aware of recent phishing attacks and "pirate" housing companies and travel agencies that aggressively pursue exhibitors and attendees. SPARGO, Inc. is the only official exhibits, housing, and registration provider for ASCO Meetings and Symposia. ASCO has NO affiliation with any organization other than SPARGO, Inc. Accordingly, all official ASCO exhibits, housing, and registration emails will come from ASCO (asco.org) or from SPARGO (spargoinc.com).

Advertising Opportunities: Similarly, all advertising opportunities, including OOH advertising opportunities, are sold exclusively through the AMC Media Group. All official ASCO advertising opportunity emails will come from ASCO (asco.org) or from AMC (amcmediagroup.com).

Please be vigilant if contacted by any other company or service. If you suspect that an email or website is fraudulent, exercise caution by refraining to click on hyperlinks or enter any personal information that could be compromised. If you are contacted by someone regarding ASCO Meetings or Symposia, and the individual is not a representative of SPARGO, Inc., AMC Media Group, or ASCO, please contact the ASCO Exhibits Team at exhibits@asco.org 888-282-2552 or 703-299-0158 immediately and include information about the company that contacted you.

Earn Priority Points Toward ASCO23

The final deadline to receive points for the 2023 ASCO Annual Meeting is Thursday, March 31, 2022. Companies can earn points in several ways including history of exhibiting, participating in online exhibits and more. Please be sure to review the full [Priority Point Guidelines](#).

Thank You GI Cancers Symposium Exhibitors!

Thank you to everyone who exhibited at the 2022 Gastrointestinal Cancers Symposium. We appreciate the important role you played in making this meeting a great success! Final registration numbers and demographics will be posted by February 24, 2022, on gi.asco.org.



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