

EXHIBITOR NEWSLETTER

ASCO®

ASCO Exhibitor Newsletter - August 2021

Stay up to date on the latest ASCO® exhibits news, including exhibit and advertising opportunities, policy updates, and more. Encourage your colleagues to [sign up](#) to receive this monthly newsletter.

TABLE OF CONTENTS

- [2021 ASCO Quality Care Symposium – Exhibitor Directory Listings Past Due](#)
- [Coming Soon! Mark Your Calendars to Submit Ancillary Event Requests](#)
- [2022 ASCO Annual Meeting Deposit Due September 3](#)
- [ASCO Breakthrough – Reserve Exhibit & Sponsorship Opportunities Now and Budget Accordingly](#)
- [#ASCO21 Registration Demographics Now Available](#)

2021 ASCO Quality Care Symposium - Exhibitor Directory Listings Past Due

Last Chance to exhibit at our upcoming in-person meeting, the ASCO Quality Care Symposium, September 24-25 in Boston, Massachusetts. In-person attendees are required to be vaccinated. For more information, visit the [Health and Safety](#) page. The printed exhibitor directory listing is past due, but the online directory listing is still available. Space is limited.

[Learn more](#) about our [enhanced exhibit opportunities](#) and [sign up](#) today. Contact [Michele LaFrance](#) for more information.

Increase your exposure by securing one of a limited number of [Symposium advertising opportunities](#). Contact [Joe Frank](#) for more information.

Coming Soon! Mark Your Calendars to Submit Ancillary Event Requests

The Ancillary Event Request website will open soon for our 2022 meetings.

- GI Cancers Symposium - requests accepted beginning in early September
- GU Cancers Symposium - requests accepted beginning in late September
- Annual Meeting - requests accepted beginning in early December

Want to get more out of your CE-accredited ancillary event? Purchase ASCO's Premium Ancillary Educational Event Package to extend the marketing reach for your event. Visit our [ancillary event general information page](#) for more details.

2022 ASCO Annual Meeting Deposit Due September 3

The 50% deposit for the 2022 ASCO Annual Meeting is due by Friday, September 3. Don't miss out on the opportunity to earn 1 of 2 payment priority points for the 2023 Space Selection. Companies who fail to pay the 50% deposit by September 3 will lose their space on the floor. Contact ascoexhibits@spargo.com if you have questions about paying your deposit.

ASCO Breakthrough – Reserve Exhibit & Sponsorship Opportunities Now and Budget Accordingly

Join us in Yokohama, Japan, August 25-27, 2022, for ASCO Breakthrough. ASCO Breakthrough will offer interactive education and scientific sessions on the most advanced technology in oncology – artificial intelligence (AI), new diagnostics, delivery of care, and more. [Learn more](#) about exhibit, advertising, and sponsorship opportunities.

#ASCO21 Registration Demographics Now Available

The registration demographics from the 2021 ASCO Annual Meeting are now available on [our website](#). Thank you to all the exhibitors who helped make the meeting a tremendous success!

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