

TIPS FOR CREATING YOUR POSTER

REGULAR POSTERS AND TRIALS IN PROGRESS POSTERS:

| Regular Posters | Trials in Progress Posters |
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| <ul style="list-style-type: none"> • Size: No larger than 47 inches high and 95 inches wide. This is the size of the poster board. Do not exceed the size of the poster board. • Posters can cover the entire poster board area. • Format of poster is LANDSCAPE (horizontal). | <ul style="list-style-type: none"> • Size: No larger than 47 inches high and 95 inches wide. This is the size of the poster board. Do not exceed this size. • Posters can cover the entire poster board area. • Format of poster is LANDSCAPE (horizontal). • Do not include any preliminary data including toxicity, response rate, pharmacokinetic, or correlative analyses. |

GUIDELINES FOR ALL POSTERS:

The poster session can provide a more intimate forum for discussion than the other Meeting sessions, but not if you are obliged to devote your time to explaining your poster to your viewers. Following the guidelines below will help you to create a self-explanatory and concise poster.

Requirements:

- List the abstract number, title, and all authors. [Disclosure information is not needed on the poster]
- **Please print one email address** (of the presenter, first author, or a coauthor) on your poster so that attendees can contact the abstract group with questions and comments.

Format:

- Place heading in large-sized type at the top of the board.
- All material should be readable from distances of three feet or more.
- Use a font that is at least 3/8" high (22 pt. minimum).
- Use bold type to ensure legibility.
- Make all print very dark (preferably block style) on a very light (preferably white) background.
- Use letters, arrows, numbers, or other devices to show those who will be viewing your poster the preferred sequence in which your poster should be reviewed.
- Charts, drawings, and illustrations should be similar to those you would use in making power point slides.
- If photographs are used, have them processed with a matte or dull finish.

Other Recommendations:

- The poster can either be made on one sheet (rollup) or in several small sections. Do NOT mount illustrations on heavy cardboard because they may be difficult to keep in position on the poster board.
- Write your presentation concisely, and keep captions brief. The poster should be self-explanatory so that you are free to supplement the information and discuss particular points raised by questions during the poster session.

Inclusion of Quick Response (QR) Codes:

If you choose to include a Quick Response (QR) Code on your poster, you must also include the following disclaimer on both print and electronic versions of your poster: "Copies of this poster obtained through Quick Response (QR) Code are for personal use only and may not be reproduced without permission from ASCO® and the author of this poster." Written authorization is not required, unless your QR code links to the full text of your abstract, which would be considered a reprint. For questions, please contact permissions@asco.org.

Special Note on Use of Commercial Materials:

ASCO is committed to minimizing commercial bias in poster presentations and handouts. Poster presentations and handouts should not contain any of the following: commercial logos, company names, brand or proprietary drug names. Cooperative groups, hospitals, and non-profit company logos are permitted.

Recognition of Federally Funded Research:

Presenters whose research received federal funding (either in whole or in part) are encouraged to use ASCO's trademarked "Federally Funded Research" badge on their slide presentations. ASCO created the badge to raise awareness of the importance of federally funded biomedical research. Read [ASCO's federal funding section](#) for further information on using the badge.

