

ASCO Content Licensing Opportunities



ASCO[®]

AMERICAN SOCIETY OF CLINICAL ONCOLOGY



Expert Content From The American Society of Clinical Oncology

The American Society of Clinical Oncology (ASCO) is the world's leading professional organization representing more than 45,000 oncology professionals from over 150 countries, who care for people with cancer. ASCO is dedicated to providing the highest-quality resources in education, policy, the pioneering of clinical research, and above all, advancing the care for patients with cancer.



ASCO Promotes and Provides:

- Lifelong learning for oncology professionals
- Cancer research
- An improved environment for oncology practice
- Access to quality cancer care
- A global network of oncology expertise
- Education for caregivers and patients with cancer

ASCO is at the forefront of oncology, creating world-class clinical content, educational programs, patient education resources, and cutting-edge digital resources that help clinicians, researchers, and the entire oncology community accelerate the pace of scientific discovery and translate the latest science into quality clinical care.

Licensing Solutions

ASCO has a variety of resources available to license. These products are designed to meet the needs of the worldwide oncology community. Customized content packages and international translations based on your needs are also available for licensing.

Licensing Partners We Serve:

- Pharmaceutical and health biotech companies
- Third-party distributors and agencies
- Providers, payers, and publishers
- Health media platforms, websites, and apps
- CME providers and educational training platforms
- Library aggregators
- Health management agencies
- Government entities and healthcare companies

ASCO® Journals

ascopubs.org



Journal of Clinical Oncology®

Journal of Clinical Oncology (JCO) serves its readers as the single most credible, authoritative resource for disseminating significant clinical oncology research. Original reports remain the focus of JCO, but this scientific communication is enhanced by appropriately selected Editorials, Commentaries, Reviews, Guidelines, and other works that relate to the care of patients with cancer. Published three times a month, a total of 36 issues a year.

JCO® Oncology Practice

JCO Oncology Practice (JCO OP) offers a mix of cancer care delivery research and reviews with a clinical focus. Published monthly, JCO OP also addresses an expressed need of practicing physicians to have compressed, expert opinions addressing common clinical problems.

JCO® Global Oncology

JCO Global Oncology (JCO GO) is an online-only, peer-reviewed, open access journal. The journal focuses on the unique challenges of cancer care and research facing resource-constrained countries settings.

JCO® Clinical Cancer Informatics

JCO Clinical Cancer Informatics (JCO CCI) is an interdisciplinary and borderless journal publishing clinically relevant research based on biomedical informatics methods and processes applied to cancer-related data, information, and images.

JCO® Precision Oncology

JCO Precision Oncology (JCO PO) provides a deeper understanding of actionable cancer genomics, personalized translational and clinical oncology research, and recent treatment advances based on tumor molecular profiling.

LICENSING OPPORTUNITIES

Article Reprints and ePrints

Order reprints and ePrints in English or other translations as soon as articles are posted online as newest content.

Multimedia from ASCO Journals

JCO and *JCO OP* podcasts offer enriching insights into the latest research and patient care. Engaging episodes serve as an extension to the practice-changing papers published in the journals.

Themed Collections

Create collections tailored to specific themes, drug classes, or compounds, with articles selected by local experts or ASCO's input.

XML Feeds

License XML feeds of specific or all ASCO journals for text and data mining platforms. XML files can be limited to journal citations, metadata, and can include full-text articles.

ASCO® Meetings

ASCO ANNUAL MEETING AND THEMATIC SYMPOSIA CONTENT & PUBLICATIONS

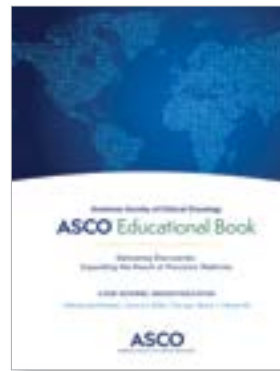
More than 50 years of the very best in clinical and translational science results.



Proceedings and Custom Abstract Collections

Published as a supplement to JCO, the ASCO Annual Meeting Proceedings contain all abstracts presented at the latest ASCO Annual Meeting. Around 5,000 peer-reviewed abstracts

are presented each year, representing the very best in clinical and translational science results. Proceeding supplements are also available for each of ASCO's co-sponsored symposia. All abstracts are embargoed until they are publicly released.



ASCO Educational Book

The ASCO Educational Book is an NLM-indexed collection of articles written by ASCO Annual Meeting faculty and invited leaders in oncology. Published annually, each volume highlights the most

compelling research and developments across the multidisciplinary fields of oncology and serves as an enduring scholarly resource long after the Meeting concludes. These articles address issues in the following areas, among others: immuno-oncology, surgical, radiation, and medical oncology, clinical informatics and quality of care, global health, and survivorship.

LICENSING OPPORTUNITIES

Abstract Compilation

Use the abstract search results to compile a therapeutic-specific collection for distribution as soon as the abstract embargo is lifted. Abstracts are available for past Annual Meetings and the current year in XML format.

Enhanced Abstract Compilations

Combine meeting abstracts with other Annual Meetings and symposia literature such as Educational Book articles, ASCO Daily News reports, Meeting Videos and Slides, and poster presentations.

XML Files

License XML files for text and data mining platforms. XML files include all metadata on abstracts presented at each ASCO Annual Meeting and Symposia.



ASCO Daily News

ASCO Daily News is a print and online publication available each day of the Annual Meeting as a service to all attendees. The core editions contain four sections (Section A, Section B, Section C,

Section D) consisting of live coverage (A), Expert Editorials (B/C), Education Session previews (B), and the daily program/newly released abstracts (D). An additional issue, the Wrap-up Issue, contains Section A content and physician commentary. Finally, the Science in Context issue, distributed after the Meeting, includes expert analysis on practice-changing science presented.

Genitourinary Cancers Symposium Daily News

Genitourinary Cancers Symposium Daily News is a print and online publication available each day of the meeting as a service to attendees. The print issue includes expert commentary on GU cancer treatment. Online coverage includes summaries and context of practice-changing science presented during the Symposium.

Gastrointestinal Cancers Symposium Daily News

Gastrointestinal Cancers Symposium Daily News is a print and online publication available each day of the meeting as a service to attendees. The print issue includes expert commentary on GI cancer treatment. Online coverage includes summaries and context of practice-changing science presented during the Symposium.

LICENSING OPPORTUNITIES

Bulk Copies

Order bulk copies of the full Educational Book in print or eBook formats. Sponsor logos can be included.

Custom Article Selections

Select articles from a specific therapeutic area to customize collections in print and eDelivery formats, in English or the local language.

Tailored Meeting Compilations

Combine with other Annual Meeting or symposia literature such as abstracts, corresponding Meeting Videos and Slides, and poster presentations, ASCO Daily News reports, or other ASCO content such as ASCO journal articles.



ASCO Direct™

ascodirect.org

THE ASCO ANNUAL MEETING ON YOUR DOORSTEP

ASCO Direct™ provides a customized, timely blend of the most relevant scientific meeting highlights and perspectives from the ASCO Annual Meeting in the local language. ASCO Direct is an officially licensed program of the American Society of Clinical Oncology (ASCO).

Sponsor these unique programs to provide the latest developments in oncology research to your audience in their local location. Sponsor content covering single or multiple types with the possibility of local CME accreditation.

LICENSING OPPORTUNITIES

ASCO Direct Live

The unique format combines group viewing of meeting videos, peer-to-peer discussions, and live interactive sessions hosted in a local venue simultaneous with the original ASCO Annual Meeting in Chicago.

ASCO Direct OnDemand

A summary review of science presented at the ASCO Annual Meeting or Symposia in the local language, by local experts, posted online within 24 hours after the original presentation.

ASCO Direct Highlights

Live highlights events held locally after the original meeting has taken place, focused on a single topic or multiple tumor types.

ASCO Direct Webinar

The webinar format allows physicians to view live presentations by local experts, ask questions, and interact with their colleagues.

Additional licensing options are available.
Contact us to customize a program that meets your needs.



BEST OF ASCO®

The official Best of ASCO meetings present the top abstracts from a pool of more than 4,000 rated by a panel of ASCO experts. This premier event highlights abstracts and educational updates from the ASCO Annual Meeting, the world's largest gathering of physicians, researchers, and others engaged in the study and practice of oncology.

ASCO® Seminars

Series of live ASCO-branded educational seminars on key topics of interest to the oncology community. Each seminar consists of two parts (1) theory section, discussion of key themes, and (2) practice section, where participants gain hands-on experience using the skills introduced.

AVAILABLE TOPICS:

- The Science and Art of Abstract Writing: From Data Set to Acceptance
- Fundamentals of Clinical Trials: Best Practices in the Design and Conduct of Clinical Research
- Communicating in Context: Communicating Prognosis and Improving Doctor/Patient Communications
- Immuno-Oncology Fundamentals and New Directions in Management

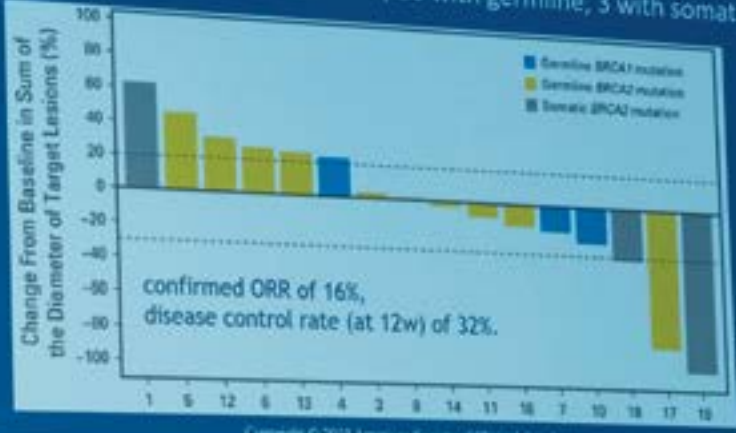
LICENSING OPPORTUNITIES

- Conduct one or two-day meeting
- Use of 50 abstracts from the ASCO Annual Meeting
- Includes original presentation slides
- Customize the program to meet local needs

LICENSING OPPORTUNITIES

- Can be licensed per topic or as a two-day leadership workshop
- The seminar can be presented in English or the local language
- Materials include presentation slides and speaker notes, a brochure, and an accompanying monograph.

Caring For
Every Patient,
Learning From
Every Patient



PRESENTED BY 2019 ASCO ANNUAL MEETING | ASCO'S | PRESENTED BY: W. W. Mousa, MD (University of Colorado Cancer Center)

ASCO® Meeting Library

meetinglibrary.asco.org

BRING ASCO MEETINGS TO YOUR USERS AND TARGET AUDIENCE

Meeting Videos

ASCO Meeting Videos capture all educational and scientific sessions from the ASCO Annual Meeting and thematic symposia. Meeting Videos are hosted on the ASCO Meeting Library site and can conveniently be viewed via desktop or mobile device. Each video presentation includes the speaker's voiceover with their accompanying slides and searchable transcript.

Meeting Slides

ASCO Meeting Slides are PowerPoint slide sets from live meeting presentations and posters from the ASCO Annual Meeting and Symposia. Users have exclusive access to download slides.

Annual Meeting Tracks available:

- Breast cancer
- Gastrointestinal (Colorectal) cancer
- Gastrointestinal (Noncolorectal) cancer
- Genitourinary (Prostate) cancer
- Genitourinary (Nonprostate) cancer
- Gynecologic cancer
- Head and neck cancer
- Hematologic cancers
- Lung cancer
- Melanoma/skin cancers

LICENSING OPPORTUNITIES

Institutional Subscriptions

Institution-wide access to the entire ASCO Meeting Library is available via IP address authentication. Access includes current and past years meeting videos, slides, abstracts, and posters to ALL ASCO Annual Meetings and Symposia.

Individual Bulk Subscriptions

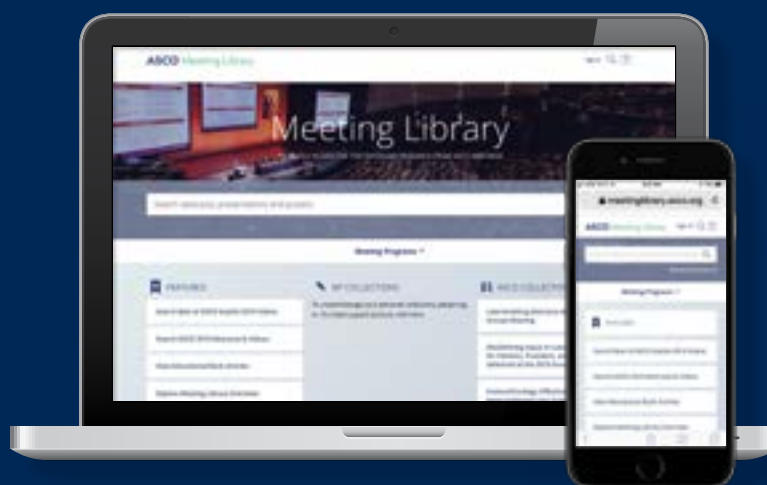
Purchase bulk subscriptions for the ASCO Meeting Library to provide key audiences with direct access to important findings and clinical data within hours of the live event. ASCO provides unique access codes along with the customizable certificate template allowing the flexibility to add a corporate logo, recipient names, and special messaging. Meeting Videos and Slides access may be sponsored for all sessions or a custom selection of individual tracks (Annual Meeting only). Referred access is also available to increase traffic via your educational site.

Ancillary Sessions

Provide bulk subscription access to presentation videos and slides of captured sessions from the ticketed and pre-Annual Meeting sessions from the ASCO Annual Meeting. These include the Clinical Problems in Oncology sessions, the New Drugs in Oncology Seminar, and other key seminars on topics such as Cancer Immunotherapy, the Economics of Cancer Care, and Genetics and Genomics for the Practicing Clinician.

Key Presentations

Utilize individual Meeting Videos and Slides presentations for streaming on a non-ASCO website, for broadcasting at local events, or for internal training. ASCO can help you create custom collections and can host your selections with branded log-in screens. Alternatively, distribute selected content on DVD, USB, or aggregate with other thematic symposia material to provide a comprehensive package to reinforce your key messages. Local language subtitling is available.





ASCO® eLearning

eLearning.asco.org

SUPPLEMENT YOUR EXISTING PORTAL

ASCO® eLearning provides a comprehensive and robust online platform with over 100 up-to-date clinical care learning modules for physicians, nurses, and advanced practitioners. ASCO eLearning courses cover all major tumor types, including lung, genitourinary, gastrointestinal, hematologic cancers, and much more. New courses are released monthly, and current courses are updated and reviewed annually.

ASCO® eLearning Essentials

This annual subscription package offers unlimited access to over 100 of ASCO's eLearning courses, including the ASCO Self-Evaluation App consisting of six topic-focused courses and 20 self-evaluation questions per course.

ASCO Multidisciplinary Molecular Tumor Boards

These monthly multidisciplinary presentations, developed by ASCO's expert faculty, explore evidence relating to issues in clinical scenarios through the context of a patient case. Tumor boards can be bundled into custom packages for sponsors.

Immuno-Oncology Program

The six-course multidisciplinary Immuno-Oncology program provides a broad overview of immunobiology as well as focusing on more in-depth topics such as treatment, efficacy, monitoring, and management of immunobiologic agents. Each course is designed to be completed in 15 minutes or less. MOC, CME/CE, pharmacy, and nursing credits available.

OTHER KEY PROGRAMS:

- Cancer Genetics
- Tumor Genomics
- Anti-Cancer Treatment Toxicities
- Professional Development Series
- Advanced Practitioner Certificate Programs
- Pain Management
- Oncologic Pharmacology
- Fundamentals of Clinical Trials

LICENSING OPPORTUNITIES

Bulk Subscriptions

Drive HCP engagement to your existing educational portal by providing access to ASCO content on your existing site. Alternatively, create bespoke packages of the eLearning courses with access provided via single code per user, delivered by your sales reps.

Custom Collections

Combine ASCO eLearning courses with other content and coverage from the ASCO content licensing portfolio to deliver a custom collection in your preferred language. ASCO collections are tailored to provide HCPs with educational access to the most relevant and engaging oncology materials.

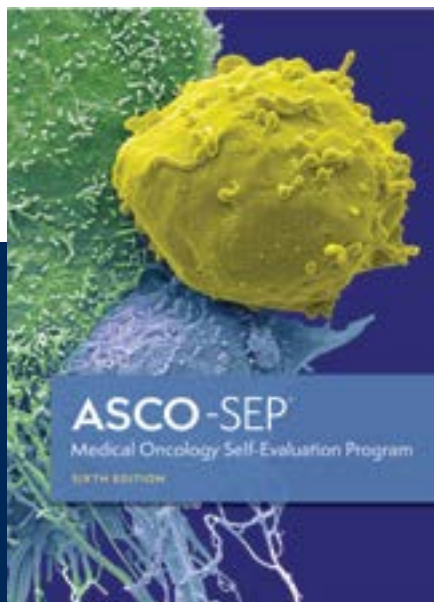
ASCO-SEP®

Medical Oncology Self-Evaluation Program

The ASCO-SEP® is a must-have resource for physicians, fellows, clinical oncology pharmacists, physician assistants, nurse practitioners, and nurses. The program offers a comprehensive assessment of oncology knowledge and current understanding of cancer, its treatment, and the supportive care needed to optimize the quality of life for people with cancer.

The program covers a full range of topics in oncology, including:

- Major cancer types
- Epidemiology and cancer prevention
- Strategies for geriatric cancer
- Clinical trial design and statistics
- Molecular biology
- Overview of biologic therapy



The current 6th Edition has a two-year lifespan, released in May 2018. The 7th Edition will be released in May 2020.

LICENSING OPPORTUNITIES

Full Reprints/Bulk Purchase

This program may be sponsored individually as a print book for local print distribution in English or translation, as a full reprint, by chapter, or split into a modular series for multiple touch-point distributions by sales reps.

Self-assessment (CME and MOC)

Access codes for the self-assessment can be provided to accompany the distribution of the full print book or eBook.

Mock Exam Online

Access codes for the Mock Exam on ASCO eLearning can be provided in addition to the print book or eBook, or as a separate distribution.

BUNDLED PRICING FOR ALL THE ABOVE IS AVAILABLE.

Translations and Adaptions

Create custom selections or combine chapter extracts with other ASCO content in English or the local language.

CME Accreditation Programs

Create a CME program administered by a local provider tailored to your target audience.

Cancer.Net

Doctor-Approved Patient Information from ASCO®



ASCO's patient website, Cancer.Net™, was launched over a decade ago to provide patients, their families, and caregivers with timely, oncologist-vetted information. Cancer.Net continues to lead the way with reliable, trustworthy information that oncologists feel confident recommending to their patients.



Cobranded Cancer.Net printed patient materials

LICENSING OPPORTUNITIES

Sponsored Reprints
Patient guides, fact sheets, and booklets are available with the inclusion of a corporate logo.

Custom Adaptations
Patient Guides, Facts Sheets, and Booklets can be adapted for the local market with ASCO's approval and can also be licensed, along with medical images, for inclusion in custom programs.

Translations and Adaptions
Create custom selections or combine chapter extracts with other ASCO content in English or the local language.



ASCO Answers™ Guides to Cancer

These comprehensive oncologist-approved guides help newly diagnosed patients better understand their disease and treatment options. They include information

about diagnosis, treatment, side effects, and psychosocial effects, and allow patients to record the specifics of their diagnosis and treatment plan. Available guides include: Breast Cancer, Caregiving, Colorectal Cancer, Non-Small Cell Lung Cancer, Prostate Cancer, Small Cell Lung Cancer, and Survivorship.



ASCO Answers™ Fact Sheets

This series of one-page (front and back) fact sheets provides an introduction to a specific type of cancer, cancer treatment, or side effect. Each includes an overview of the subject,

an illustration, words to know, and questions to ask the health care team.



ASCO Answers™ Booklets

These topic-specific booklets provide patients and caregivers with detailed information to help address common concerns. Available booklets include: Advanced Cancer

Care Planning, Managing Cancer-Related Pain, Managing the Cost of Cancer Care, Managing Your Weight After a Cancer Diagnosis, Palliative Care, and Stopping Tobacco Use After a Cancer Diagnosis.



ASCO® Guidelines

Each year, research conducted worldwide yields volumes of new evidence that helps improve the care of people living with cancer. With over 100 ASCO guideline products available, ASCO is committed to synthesizing and providing a critical assessment of that evidence, along with leading expert interpretation, to reflect the culmination of progress in a specific area of cancer research. ASCO's high-quality development process makes it possible to provide trustworthy evidence-based guidance for practitioners regarding the best cancer treatments and care for their patients.

LICENSING OPPORTUNITIES

License individual or the complete set of ASCO Guidelines and other evidence content for application into electronic health record systems, clinical decision support platforms, educational portals, and other oncology health provider solutions.



**To Learn More About Our Licensing
Solutions, Please Contact Us.**

CONTENT LICENSING
licensing@asco.org

PERMISSIONS AND REPRINTS
permissions@asco.org

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